

# NATHAN LEWIT

corporate creative

## PROFILE

Digital art director and interactive designer with well over a decade of experience in web and digital campaign design and optimization.

**Specialties:** Creative team leadership, art and copy direction, establishing internal processes and best practices, strategic marketing creative execution.

## EDUCATION

**Rochester Institute of Technology**  
1998 - 2002  
BFA - Digital Illustration  
AA - Graphic Design  
Minor - Psychology  
Concentration: Photography

**Bentley University**  
2009 - 2009  
Usability Certificate Course  
Mobile User Interface Design

**Vistaprint**  
2010-2011  
13 month Management  
Development Program

## REFERENCES

All professional references  
available upon request

## CONTACT

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## PROFESSIONAL EXPERIENCE

### Art Director

**Akamai Technologies Inc.** | 2014 - 2019

- Digital art director, visual design and production lead
- Occasional copywriter
- Cross-channel campaign concepts, design, optimization
- Managing and art directing external agencies
- Production process development and improvement
- Mentored junior designers

### Art Director

**TripAdvisor Inc.** | 2012 - 2014

- Art director and designer, focused mainly on the optimization of a portfolio of travel websites (desktop and mobile), as well as display ads and email for various TripAdvisor sub-brands.
- Mentored and managed multiple designers.

### Graphic Designer / Sr. Graphic Designer

**Vistaprint Inc.** | 2006 - 2012

- Web Creative Team Lead, Manager
- Art and strategic direction for all levels of ecommerce web projects ensuring adherence to business goals, UX best practices, brand guidelines and web standards
- Execution of high-level creative concepts for projects including but not limited to global website optimization, micro-sites, new product launches, landing pages and various social media design solutions
- Art direction of product photo shoots
- Career management and development for multiple designers
- Process development and improvement, ensuring efficiency and scalability

### Graphic Designer

**Xtensible Technology Inc** | 2002 - 2005

- Brand and identity for the company and product suite
- Marketing materials including online ads, print collateral, user interface and interactive design solutions

### Designer, Illustrator, UX consultant

**Nathan Lewit Design** | 2001 - Present

- Various design and illustration work, from board games to branding, websites to storyboard illustrations
- Clients include: S&P Global, IHS Markit, Vistaprint Inc., Draftkings.com, American Ski Company, Sellfire.com, MechanicAdvisor.com, FantasySportsWarroom.com